



## **Missional Generation Digital privacy policy**

This Privacy Policy governs the manner in which Missional Generation CIO collects, uses, maintains and discloses information collected from users. This privacy policy applies to the Augmented Reality and Virtual Reality and Static MG apps offered by Missional Generation.

### **Personal identification information**

We never collect data from your camera, and never upload it anywhere. Data from your camera stays on your device at all times.

We may collect personal identification information from Users in a variety of ways in connection with activities, services, features or resources we make available on either AR and VR apps or MG app. Users may use our products anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information by typing N/A in any fields, except that it may prevent them from engaging in certain activities.

### **Non-personal identification information**

We may collect non-personal identification information about Users whenever they interact with our products. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our products, such as the operating system and the Internet service providers utilized and other similar information.

### **Web browser cookies**

Our Site may use "cookies" to enhance User's experiences. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. The user may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of our products may not function properly.

### **How we use collected information**

Missional Generation collects and uses User's personal information for the following purposes:

- To be able to address and fix any bugs and maintain the functionality of all our products
- To send push notifications about updates
- To collect a general sense of usage of our products (please note, we do not collect or store any personal details that would identify the user).

## **How we protect your information**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our products.

## **Sharing your personal information**

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our partners and trusted affiliates.

## **Changes to this privacy policy**

Missional Generation has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

## **Your acceptance of these terms**

By using projects our apps you signify your acceptance of this policy. If you do not agree to this policy, please do not use our projects and apps. Your continued use of the products and apps following the posting of changes to this policy will be deemed your acceptance of those changes.

## **Contacting us**

GDPR Privacy Policy Officer contact info: Ben Jones  
[admin@missionalgen.co.uk](mailto:admin@missionalgen.co.uk)

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at: [admin@missionalgen.co.uk](mailto:admin@missionalgen.co.uk)

**This document was last updated on 4th December 2018**

